

Central Bucks High School East Band Parent Association

TO: Local Business Owner

RE: CB EAST Band Program Ads for 2011-2012 school year

The CB East Band Parent Association is a registered 501(c) (3) non-profit organization that is raising funds to support the CB East High School Bands by selling ads to area businesses. The Band Parent Association holds various fundraisers throughout the year, the proceeds of which defray student registration and travel costs. The proceeds of the business advertising fundraiser will go directly to instruments, uniforms, guest artists, supplementary staff, and student awards and scholarships.

The CB East Bands include Marching Band, Concert Band, Symphonic Band, Jazz Band and small group ensembles. These bands provide students with a high-level musical experience that benefits the students and the community. Our Marching Band performs at CB East football games, regional band competitions, and many community events, such as school openings, shopping center/store promotions, holiday celebrations, and area parades. Our Concert Band, Symphonic Band, Jazz Band and small group ensembles perform at 3 school concerts a year, regional festivals, competitions, and parades. CB East has been chosen to host a major concert band festival held in May. Additionally, several CB East band students have auditioned and been selected to participate in several Honors groups, representing some of the best musicians in the state.

We would like to invite your business to become an advertising sponsor of the CB East Bands. By contributing to the bands you will not only receive area exposure for your business, but your name will be associated with an outstanding organization. Your advertisement will reach hundreds of patrons both locally and regionally, as the advertisements will be displayed in our programs throughout the 2011-2012 school year. In addition, your business will be listed as a sponsor on our website for the same period.

Please use the attached order form to place a full page, 1/2 page, 1/4 page/business card ad in our program. You can provide us ad copy in two forms: 1) paper copy or 2) electronic format (word, power point, excel, pdf formats). If you are providing an electronically formatted ad, please email it to Kristie Vuocolo at kirblakend@msn.com.

Please contact Kristie Vuocolo at 215-345-9266 if you have any questions regarding placement of your ads.

Thank you, in advance, for your support.

CB EAST BAND PARENT ASSOCIATION